

Your Chance To Be An



ALL STAR

Sponsor Packet 2023
November 3-5, 2023

LET'S TEAM UP



www.MLPBC.com

THE MIRACLE LEAGUE OF PALM BEACH COUNTY

South Florida

ABOUT MIRACLE LEAGUE



In **1998**, Rockdale Youth Baseball Association's coach invited the first child with a disability to play baseball on his team; Michael a 7 yr old child in a wheelchair attended every game and practice, while cheering on his brother. The next year other children with disabilities were invited to play baseball on a typical baseball field within the baseball complex of the RYBA and the Miracle League was born. The league began with 35 players on four teams to address the desire for these athletes to dress in uniforms, make plays in the field, and round the bases just like their mainstream peers.

There were no programs to copy. So it was decided that:

- Every player bats once each inning.
- All players are safe on the bases.
- Every players scores a run before the inning is over.
- Community children and volunteers serve as "buddies" to assist the players.
- Each team and each player wins every game.

It was quickly realized that this new league needed its own field. One with less barriers and custom elements for our special players. So work began on the first of many Miracle League fields.

In **2005** the Miracle League of Palm Beach County was founded by Jeff & Julia Kadel. As they watched a HBO segment on the Miracle League, the Kadels realized that they would use their experience and talents to bring this special baseball league to the children and families of their community.

Play began in **2007** and after the success of that initial season, it was apparent to Julia & Jeff that the league needed to grow and serve all individuals with special needs who wished to participate. With the support of their community leaders and generous donors, the first barrier-free field in PBC came to fruition in Delray Beach in **2010**. Expansion continued and in **2020** the North County Location in Palm Beach Gardens was established. The MLPBC now serves over 150 special needs athletes and is supported by hundreds of volunteers.



"This is a wonderful and incredible organization for disabled children of all kinds. Thank you very much to the Kadel family. What you have created and developed through several years of inspiration, dedication and hard work is an organization full of joy and entertainment for children who rarely receive this kind of treatment anywhere else. For the last 15 years I have seen you provide a wonderful experience not only for my son, but also for countless children regardless of their race, religion, color, age, socio-economic status or type of disability. Thank you so much, from the bottom of my heart.

You are a very special family"

Melanie & Seanny

The Miracle League was born and is flourishing today. Presently there are over 300 Miracle League Organizations across the country including Puerto Rico, Canada and Australia. The Miracle League is proud to serve over 200,000 children and young adults with disabilities.

ALL-STAR WEEKEND

2023

After years of providing a life changing experience to our amazing athletes across the country, the idea of an annual All-Star game became the next big step.

This event will bring Miracle League athletes from across the country to a destination weekend filled with fun, friendship and, of course, baseball.

The 5th Annual Miracle League All-Star games will be held November 3rd - 5th, 2023, in Palm Beach County Florida. Each Miracle League Organization has the opportunity to attend this once in a lifetime event.

Your support will garner local and national media attention, while providing life long memories to our special needs athletes and community

Not only is this a tremendous honor for our local league, it also provides a unique opportunity to showcase Palm Beach County and the dedication of its community members, leaders, and businesses to serve others in a impactful manner.

"Wonderful people doing amazing things for our children"

Robert & Domenick

Local Miracle League organizations are responsible for registration fees and transportation to PBC with all other expenses covered through sponsorship dollars.

Upon arrival, players will experience an All-Star Weekend like no other.

But we can't make this Miracle Weekend happen without YOU!

Please consider becoming a sponsor. With your support, we can provide our super - star athletes with an experience that they will never forget.



All-Star Weekend

Thursday → Welcome Directors

Friday → Welcome Athletes

Friday Night → Welcome Reception

Saturday → All-Star Games

Saturday Night → Awards Gala

Sunday → South Florida Fun

*Let's
Team
Up*

ALL-STAR WEEKEND

SPONSORSHIP 2023

HALL OF FAME TITLE SPONSOR \$50,000:

- **Exclusive naming as MLPBC All-Star Game Title Sponsor**
- Color centerfold advertisement in event program
- Field Banner at All-Star games
- First pitch opportunity
- Logo on all print and digital materials, event website and social media
- Opportunity to place materials in player packets and host a table at game day events
- Opportunity to speak at Opening Ceremony
- A 30 second ad or video at Awards Gala
- Photo with celebrities and All-Star Athletes
- Public address announcements and scoreboard ads during game play
- Signage in hotel lobby at check-in, game day, and awards gala
- Custom thank you gift

MVP SPONSOR \$25,000:

- **Awards Gala Sponsor (Saturday Night)**
- Field Banner at All-Star games
- Logo on all print and digital materials, event website and social media
- One page color advertisement in event program
- Opportunity to place materials in player packets
- Opportunity to speak at Awards Gala
- Photo with All-Star Athletes
- Public address announcements and scoreboard ads during game play
- Signage at Awards Gala and Hotel Lobby
- Custom thank you gift

CHAMPION SPONSOR \$15,000:

- **Title Hotel Sponsor**
- Field Banner at All-Star games
- Half page color advertisement in event program
- Logo on all print and digital materials, event website and social media
- Opportunity to place materials in player packets
- Photo with All-Star Athletes
- Public address announcements and scoreboard ads during game play
- Signage in hotel lobby at check-in and throughout the hotel for the weekend
- Custom thank you gift

ALL-STAR WEEKEND

SPONSORSHIP 2023

GRAND SLAM SPONSOR \$10,000:

- **Meet and Greet Sponsor (Friday Night)**
- Field Banner at All-Star games
- Half page color advertisement in event program
- Logo on all print and digital materials and event website and social media
- Opportunity to place materials in player packets
- Photo with All-Star Athletes
- Public address announcements and scoreboard ads during game play
- Signage at the Meet and Greet Location
- Custom thank you gift

HOME RUN SPONSOR \$7,500:

- **Event Transportation Sponsor**
- Field Banner at All-Star games
- Logo on all print and digital materials, event website and social media
- Opportunity to place materials in player packets and host a table at game day events
- Quarter page advertisement in event program
- Scoreboard ads during game play
- Signage on all transportation vehicles and hotel lobby
- Custom thank you gift

TRIPLE PLAY SPONSOR \$5,000:

- **Your Choice of**
 - **Game Day Coaches/Directors Tent Sponsor**
 - **Game Day Player Tent Sponsor**
 - **Game Day Volunteer Tent Sponsor**
- Scoreboard ads during game play
- Field Banner at All-Star games
- Logo on all print and digital materials, event website and social media
- Quarter page advertisement in event program
- Opportunity to place materials in player packets and host a table at game day events
- Custom thank you gift

ALL-STAR WEEKEND

SPONSORSHIP 2023

FAMILY SPONSOR \$5,000:

The Miracle League is all about family!!!

This is your opportunity to help a **family** make this ALL-STAR WEEKEND a reality! While in Palm Beach County, All-Star Families will experience a first class event at virtually no cost to them including housing, meals, entertainment, games and recognition. Help us make this experience a memorable one and one that allows families to not worry about anything.

- Personalized thank you note from a Miracle League family, gift and plaque
- Photo with an All-Star Family
- Scoreboard recognition during the game
- Access to our VIP tent at the Miracle League All-Star games
- Name recognition in event program
- Custom thank you gift

CUSTOM PACKAGES AVAILABLE

www.MLPBC.com

THE MIRACLE LEAGUE OF PALM BEACH COUNTY

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Let's
Team
Up